



C Minds Privacy Notice

Plataforma Integral de Desarrollo Sustentable PIDES AC (C Minds), located at Amsterdam #71-7, Col. Hipodromo, Mexico City, Del. Cuauhtémoc, México, CP 06100, is responsible for the use and protection of your personal data, and adheres to the following privacy practices:

- I. **C Minds may request your name, company, title, education, past professional experience, email, country of residence, date of birth, age, or sex, all of which are directly obtained from you, for the purpose of:**
 - A. Sending the monthly C Minds newsletter
 - B. Follow-up emails from events hosted by C Minds
 - C. Participation in surveys, polls, programs, or projects led by C Minds
 - D. Share or transfer data with third parties related only to the implementation of surveys, polls, programs, or projects (you would be notified of this data sharing practice when participating in any activity mentioned in point C above)
 - E. Preparation of statistics and reports

The personal data we request from you will be marked as required or optional depending on the context of your involvement with C Minds.

- II. **Secondary or optional data may be withheld** by abstaining from responding to the respective field. Should you not want your personal data to be processed for certain purposes, you may notify the Head of Operations (claudia@cminds.co) using the format below.

I do not consent to my personal data being used for the following purposes:

Secondary purpose A

Secondary purpose B

Secondary purpose C

...

The refusal to use your personal data for these purposes may not be a reason for us to deny the services you request or contract with us.

- III. **C Minds handles data in accordance with Mexico's [Federal Law on the Protection of Personal Data Held by Individuals](#).**
- IV. **C Minds can transfer your personal data to third parties relevant to your involvement at C Minds in the following ways:**





- A. For individuals involved in a survey, poll, project, or program led by C Minds, your personal data will only be shared among the relevant project partners for the purposes stated by the project.
 - B. If your involvement with C Minds does not reach this capacity, your data will not be shared with third parties.

- V. You have the right to know what personal data we have about you, what we use them for and the conditions of use we give them (Access). It is also your right to request the correction of your personal information if it is outdated, inaccurate or incomplete (Rectification); that we remove it from our records or databases when you considers that it is not being used in accordance with the principles, duties and obligations set forth in the regulations (Cancellation); as well as oppose the use of your personal data for specific purposes (Opposition). **These rights are known as ARCO rights.**
 - A. To exercise any of the ARCO rights, you must submit your request to the Head of Operations (claudia@cminds.co).

- VI. **You can revoke the consent that you have granted us for the treatment of your personal data.** However, it is important that you keep in mind that we may not always be able to meet your request or terminate the use immediately, since it is possible that due to some legal obligation we need to continue treating your personal data. We will, however, do what is within our means to meet your request.
 - A. To revoke your consent you must submit your request to the Head of Operations (claudia@cminds.co).

- VII. **You may limit the use or disclosure of your personal data** by opting out of our communication means at the bottom of each email or contacting the Head of Operations (claudia@cminds.co).

- VIII. **C Minds does not use cookies, web beacons, or other similar technologies to monitor your internet use.**

- IX. **This privacy notice may undergo modifications, changes or updates** derived from new legal requirements; our own needs for the products or services we offer; our privacy practices; changes in our business model, or other causes.
 - A. Such changes will be posted on our website. www.cminds.co
 - B. This webpage will always contain the most updated version of our privacy notice.

